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## **Ethnic Frozen Food Brand Seeks Recipes Like Naan Other** **Tandoor Chef hosts original recipe contest in celebration of National Pizza Month**

**UNION, N.J. (September 27, 2012)** – In celebration of National Pizza Month, Tandoor Chef, the leader in restaurant quality, all natural frozen Indian cuisine, has launched its annual *None Other Naan Pizza Recipe Contest*. From October 1 through October 31, 2012, consumers are encouraged to submit an original naan pizza recipe using any variety of Tandoor Chef's naan for a chance to win free Tandoor Chef products for a year. Recipes can be entered online at [TandoorChef.com](http://TandoorChef.com). Tandoor Chef is encouraging pizza lovers nationwide to get creative in the kitchen with this unique Indian-Italian fusion contest and is hoping to inspire chefs with their original naan pizza creations.

Entries will be judged based on the pizza's flavor, appeal and creative use of naan. One grand prize winner will be selected, as well as a second and third place winner. Tandoor Chef's nationwide search for original naan-based pizza recipes will allow Tandoor Chef consumers, and all pizza lovers, to get creative with this new flavor sensation. Tandoor Chef's Naan Pizza won the grand prize "Tasty" award from *Cooking Light* and was also the winning dish for *The Next Food Network Star*, Aarti "Paarti" Sequeira.

The grand prize winner will have their recipe featured TandoorChef.com, [Pinterest.com/TandoorChef](http://Pinterest.com/TandoorChef) and [Facebook.com/TandoorChef](http://Facebook.com/TandoorChef) and win free Tandoor Chef Original Naan Pizzas for a year, or 48 pizzas. One second place winner will receive six months of Tandoor Chef Original Naan Pizzas (24 pizzas). One third place winner will receive one month of free Tandoor Chef Original Naan Pizzas (4 pizzas).

"Having our own unique naan pizzas, we thought National Pizza Month would be the perfect time to celebrate with our consumers," said Mike Ryan, VP of Sales & Marketing, Tandoor Chef. "We have come up with four delicious vegetarian naan pizza varieties and we can't wait to see what our Indian cuisine lovers come up with."

To enter the contest, individuals can submit their original recipe at TandoorChef.com, Facebook.com/TandoorChef, Pinterest.com/TandoorChef, or TandoorChef@RMDAdvertising.com. No purchase is necessary to participate.

### **About Tandoor Chef**

Tandoor Chef, produced by Deep Foods, is a second-generation family owned and operated leading manufacturer of Indian cuisine. Tandoor Chef is committed to producing restaurant quality, all natural frozen Indian food. A quality innovation leader, Tandoor Chef provides exotic flavors and meal experiences, rooted in the convenience of the frozen food category.

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